

Criteria for use of the Cambridge Mathematics logo by external publications

1. To receive approval to use the Cambridge Mathematics logo, an external publication must meet one or more of the following criteria:
 - Demonstrates support for connections between mathematical themes
 - Demonstrates support for conceptual development
 - Demonstrates support for both conceptual understanding and procedural fluency
 - Demonstrates that higher order thinking skills, reasoning and problem solving are appropriate for all ages and attainments
 - Identifies appropriate historical and cultural links
 - Makes explicit the design principles and the underpinning research and evidence
 - Demonstrates the modelling of mathematics without relying on surface explanations
2. Having received approval, the publication must, in addition to using the logo, publish the following statement within the publication itself:

Cambridge Mathematics is a University of Cambridge initiative which seeks to develop a coherent, transparent, evidence-based vision for mathematics education.

This book meets the following Cambridge Mathematics criteria: *(list below only those of the above criteria which are met by that specific publication)*

For a full set of the Cambridge Mathematics criteria see [cambridgemaths.org](https://www.cambridgemaths.org)